



2023 Judging Rubric K-12th Grade Poster Contest

1. Focus: _____/5
 - a. Is the intent/topic clear when you first look at it?
 - b. Does it communicate a clear message?

2. Idea and Creativity: _____/5
 - a. Are the main ideas appropriate to the topic and presented correctly?
 - b. Do the illustrations and captions reinforce each other?
 - c. Is the information factually correct?

3. Neatness and Presentation: _____/5
 - a. Is lettering legible?
 - b. Is spelling correct?
 - c. Can words be read at a distance?
 - d. Do words conflict with pictures?

4. Organization and Layout: _____/5
 - a. Is the poster content organized in a logical manner?
 - b. Does the layout look/feel well done?

5. Originality: _____/5
 - a. Is the poster original and creative? (Replicas of copyrighted or registered characters or logos are not permitted).

Total Points _____ / 25

