



2023 Judging Rubric 6-12th Grade Digital Media Contest

1. Guidelines: _____/5
 - a. Is the media 3 minutes or less?
 - b. Does it follow the required guidelines?
 - c. Does it follow the required theme?
 - d. Is the information accurate?

2. Creativity: _____/5
 - a. Does the entrant convey their idea, message or thought in an original and imaginative way through their lens, narrative, performance, etc.?

3. Quality: _____/5
 - a. Does the information presented clearly make the connection between "biomedical research and my life"?
 - b. Does the media convey why the topic is important?

4. Production: _____/5
 - a. Is the overall quality of production, including visual and sound elements, acceptable?
 - b. Is the media document organized in a logical manner?

5. Originality: _____/5
 - a. Is the media document original and innovative? (Replicas of registered characters or logos are not permitted.)

Total Points _____ / 25

