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contest
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6TH-12TH GRADE 2023 DIGITAL MEDIA CONTEST

OPEN TO ALL DELAWARE 6th-12th GRADE STUDENTS 3 WINNERS - \$1,200 in Prizes

PURPOSE: To recognize students who digitally demonstrate a superior understanding of the connection between their life and biomedical research (including the need for animals in that research).

MEDIA TOPIC: "BIOMEDICAL RESEARCH AND MY LIFE"

Do you know someone who has benefited from vaccinations, pharmaceutical drugs, medical devices, surgery, or transplants? How does animal research help advance medicine and science? How have these life-saving technologies been developed? How has biomedical research affected the health of your dog, cat, or other pet? You must demonstrate that you understand the topic and present it with originality and creativity, clearly presenting the benefits from biomedical research.

MEDIA COMPONENTS*: All entries MUST be a digital media (video, animation) and MUST be submitted in one of the following formats: .MOV; .MP4; .WMV; or .AVI

1) Digital Media- Students may work together in groups of 2-5 people or submit entries as individuals. No more than 5 people per group. The length of the media content should not exceed 3 minutes (180 seconds), not including the 5 second title screen and works cited screen (see below).

-All entries must begin with a 5-second full screen "title screen" that includes the following information:

- (A) Student(s) Name(s) and Grade(s) (B) School Name (C) School City, State, Zip
(D) Title of Media Piece (E) Total running time- excluding title screen & works cited screen

-All information presented must be cited on a 5-second full screen at the end of the video, giving credit to the original source(s). This does not count toward the 3-minute limit. Plagiarism of any kind will result in disqualification.

-No professional assistance is allowed. Adults may assist with production, but are limited to verbal guidance only. Adults are allowed to be actors or videographers, but not content contributors.

2) Release Form- All entries must include a "Digital Media Contest | Parent Permission Form" that can be found on our website www.projectbrainlight.org > **Contests > Digital Media Contest**

3) Actor Release Form- All entries must include an "Actor Release Form" for every participant who appears in the media submission. Forms can be found on the websites listed above.

* Please save your final document with **your last name, underscore, first name**. Ex: Doe_Jane.mov

* Please submit all **3 of these components in one email**. Do not submit 3 separate emails.

SUBMISSION: Entries must be emailed by **11:59pm on March 12, 2023**.

All media submissions must be emailed as an attachment or a link to retrieve the video from an outside source, such as Dropbox. **Email to: PBLcontests@gmail.com Subject Line: Digital Media Contest**

JUDGING: A sample judging rubric is available on our website www.projectbrainlight.org > **Contests > Digital Media Contest**

AWARDS: Group winners will split the prize evenly among participants.

FIRST place will be awarded \$500, and more

SECOND place will be awarded \$400, and more

THIRD place will be awarded \$300, and more

RESOURCES: Reliable websites with background reference materials and PDFs for preparing an essay may be obtained on our website at www.projectbrainlight.org > **Resources > Biomedical Research Information**. Additional questions can be emailed to us at PBLcontests@gmail.com

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All entries become the property of Project Brain Light (PBL)
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